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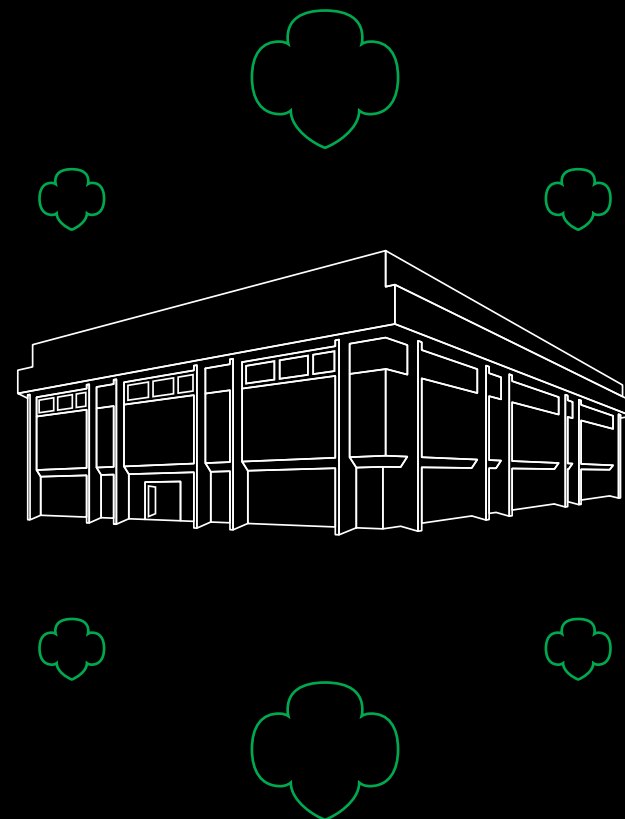
creating a
leadership
center
where girls
can thrive



This could be the smartest business decision you've ever made.

At our new Leadership Center, Girl Scouts across South Carolina will begin learning the skills they need to run organizations like yours. What you give today could affect the women you hire tomorrow.


girl scouts
of south carolina
mountains to midlands





This is a game changer.

We're building a place where girls from around the state can connect and gain confidence in their abilities. A place where they can explore their talents, learn new skills and ignite their passions. This place, a facility unlike any in this state or the surrounding region, is the Girl Scouts Leadership Center. Once opened, it will be a premier destination for STEM training and career development, outdoor education and experiences, meaningful community service projects and personal growth.

Already, Girl Scouts of South Carolina - Mountains to Midlands inspires its young members to take on leadership roles in their neighborhoods, schools and cities. With a new, state-of-the-art facility, we can do even more to foster the next generation's ambition, potential and desire to take on the world.

An investment in the Girl Scouts Leadership Center will not only yield a generation of girls ready to realize their dreams, but also make a lasting impact on South Carolina's talent pipeline. By empowering today's Girl Scouts to become tomorrow's executives, the Center will make a long-term and substantial mark on our area's workforce and economic development.

Our Membership

IN 2007 AND 2008, Girl Scouts councils headquartered in Columbia, Mauldin, Spartanburg, Aiken and North Augusta merged to form Girl Scouts of South Carolina - Mountains to Midlands (GSSC-MM). Today, GSSC-MM has 11,500 members in 786 troops across its 22-county region, with assistance from 4,700 volunteers and more than 200 community partner agencies.

Most of our participants, from grades K-5 through 12, live in low to

moderate income situations, and at least two-thirds of them come from families with incomes of less than \$50,000 per year. Roughly half of our members could not participate in Girl Scouts without financial assistance. The makeup of our members closely mirrors the ethnicity of the population of girls in our council area. It is our goal to help these girls realize their potential, and to give those who are most at-risk the chance to achieve beyond their immediate circumstances.



We imagine a world where women are represented equally as leaders of business, community and country.

Women make up 51 percent of the population. And yet, men still vastly outnumber women in high-level management and executive positions. Girl Scouts can change this.

We're working to break down the barriers that prevent girls from achieving success in areas ranging from science and technology to business and industry. Through transformative experiences and opportunities, Girl Scouts discover new interests, practice values-based decision-making and build lifelong skills for success.

We teach girls to lead with courage, confidence and character. What's more, our alumnae become independent, financially savvy civic and business leaders who excel in a wide range of professions.

While we're proud of the impact we've made so far, the astounding potential of our girls inspires us to aim even higher. That's why we've developed a first-of-its-kind leadership model to equip girls with the skills necessary to take charge of their careers and their dreams. **We can get them there. Here's how.**

Girl Scouts are going places.

70%

of professional women
are Girl Scouts

68%

of female members of
Congress are Girl Scouts

93%

of American female
astronauts are Girl Scouts



Advancing tomorrow: the Girl Scouts Leadership Center

After extensive research and input from community leaders, donors, agency partners, and Girl Scouts past and present, GSSC-MM created a visionary plan that will inspire Girl Scouts with unparalleled learning experiences and life-changing leadership opportunities. The result is a comprehensive leadership development program that utilizes both indoor and outdoor facilities.

In 2011, GSSC-MM purchased a **32,000-square foot building** that will become the Girl Scouts Leadership Center. Located at the corner of Williams and Senate Streets in Columbia's Congaree Vista region, the Center will be easily accessible from anywhere in the state and beyond.

With its **modern amenities, urban setting and quick access to the river and cultural attractions**, the Center is expected to be a magnet for youth from throughout the region who are eager to grow and learn in a stimulating urban environment. Proximity to nearby legislative, educational and

historic venues will be an especially powerful draw for girls who live in isolated rural areas and have never been outside their home counties. The Center will also provide much needed **meeting space for Girl Scout troops, areas for innovative programming, and overnight sleeping quarters for as many as 120 adolescents.**

Girls empowered at the Leadership Center will go on to strengthen the fabric of our communities, our state, our country and our world. GSSC-MM produces effective leaders, skilled workers and compassionate citizens; what happens at the Center will inspire and yield thoughtful leaders across our council. We plan to promote the Center as a **regional leadership training institute** for Girl Scouts from Atlanta, Charlotte, Augusta and Raleigh where such facilities do not exist.

In an effort to encourage Girl Scouts to engage in outdoor activities, we will also designate a **Green Space** to connect with girls' experiences inside the Leadership Center. This Green Space will offer canoeing, kayaking, swimming, biking and hiking. The Girl Scouts area along this Green Space will be an open-air and all-season facility with accommodations in unique stand-alone and interconnected tree houses.

The cost to complete the Green Space portion of the Leadership Center is \$500,000. The costs will cover site preparation, construction for the new facility and tree houses. The addition of the Green Space to the Girl Scouts Program will allow GSSC-MM to bring outdoor experiences to XXXX more girls annually.



Here's what it will take to realize our vision:

LEADERSHIP CENTER



Down Payment	\$ 1,000,000
Furnishings + Equipment	\$ 1,100,000
Land + Building	\$ 1,800,000
Facility Renovations	\$ 2,500,000

\$ 6,400,000

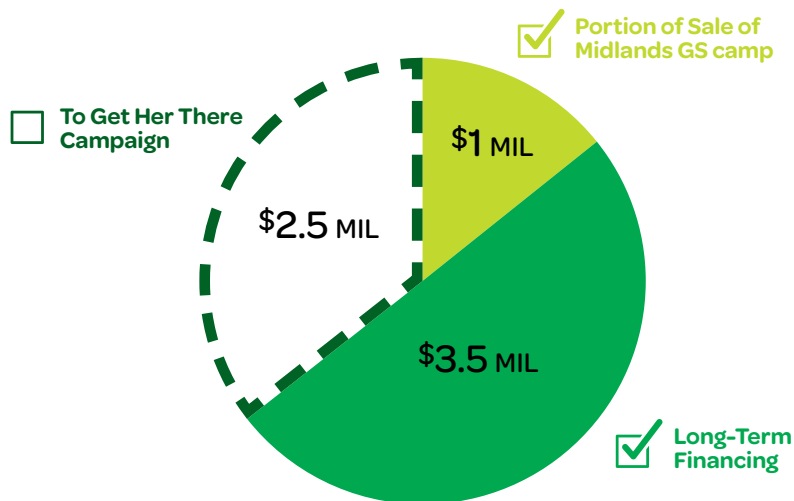
GREEN SPACE



Site Preparation	\$ XXX,000
Facility Construction	\$ XXX,000
Tree House Construction	\$ XXX,000

\$ 500,000

ESTIMATED REVENUE



GSSC-MM seeks to raise at least \$2.5 million to execute its plan. And we need your help.

Our goal is to create a modern, high-energy environment with ample space for programming centered on five key areas of leadership development: the Arts, Business Enterprise, Healthy Living, Outdoors Education and STEM.

The innovative Center will place GSSC-MM on the leading edge of educating and inspire thousands of young women in South Carolina. It will also put GSSC-MM on the map in the Midlands—located in an emerging area of downtown Columbia, the Center boasts access to the riverfront development and area attractions such as EdVenture and the South Carolina State Museum.

GSSC-MM has developed a plan for sustainability for the new Center. Facility rental fees paid by outside groups, a fee-based career development experience open to all girls, and partnerships with area organizations will provide program and operational support. Additionally, proceeds from cookie sales will help offset property costs.

The Center will feature the following spaces:

- » A business education center where girls will learn goal-setting, decision-making, money management, business ethics and communications skills
- » A STEM lab featuring state-of-the-art equipment to foster hands-on learning
- » An IT hub for web conferencing and online training
- » A girls-only lounge
- » An indoor rappelling and climbing wall that will promote strength, self-discovery, problem-solving and teamwork
- » An activity courtyard with court markings, bicycles and sports equipment
- » A healthy living kitchen to enhance girls' understanding of nutrition, culinary skills, health, safety and self-image
- » An art studio to nurture creative exploration
- » A multi-purpose room that will seat up to 500 theater-style
- » "Faux" outdoor space (to be located in the underground parking area) with splash pads, camping set-ups and other outdoor activities

Grow South Carolina's talent pipeline. Make a long-term investment in women's leadership. And donate to the Girl Scouts Leadership Center.

We believe that every girl deserves the opportunity to discover and develop her potential. We believe education is the key to ensuring that the women of tomorrow will have the understanding, experience and dedication to be true leaders in their communities. We believe that investing in a girl's education can yield infinite social and economic returns. And with your help, we can build the infrastructure to get her there.



